

EKOMAT CENTRUM

The Swedish Centre of Organic food

Ted Wendt

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Organic in public sector, Sweden

Sustainable meals
through goal
collaboration

The Swedish Centre of Organic food

- Established 1997.
- Non-profit organization
- Financing
- Members

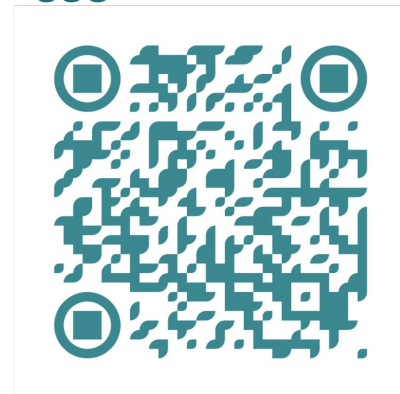
Accredited by RKA as 1 of 3 NGO providing statistics to national database “Kolada”

Our Spine

- Yearly survey public sector
- Ekomatligan
- The organic chef of the year
- The public organic chef of the year



Ted Wendt,
COO



<https://www.linkedin.com/ted-wendt>

Sweden

290 Municipalities

21 Regions

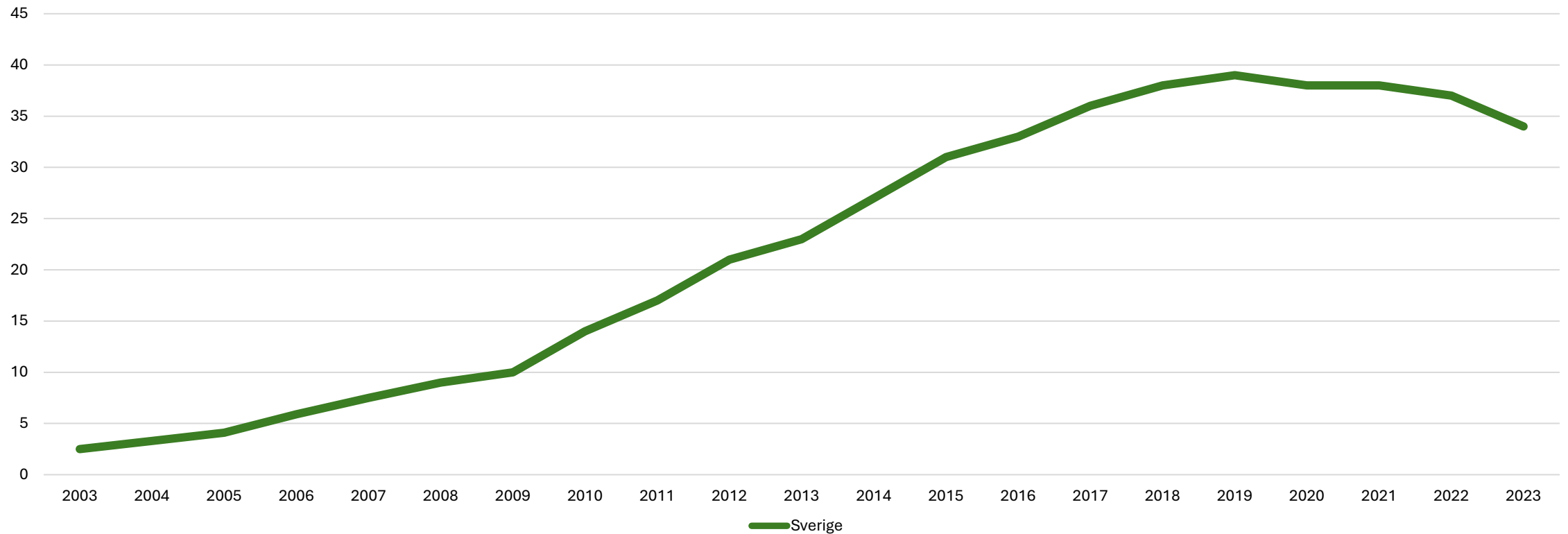
*Government
operations*



*3,4 Million
Portions*

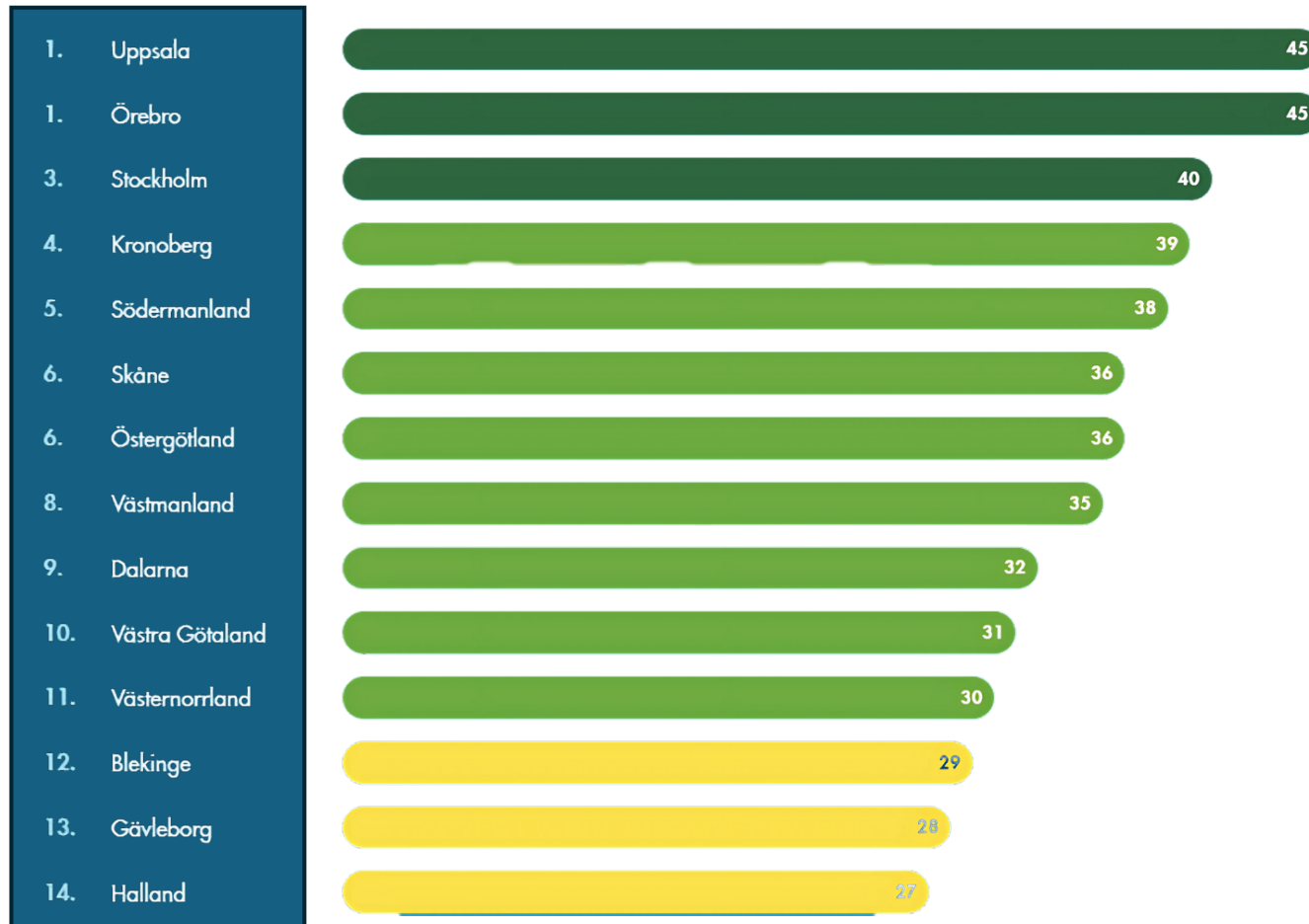
Organic in Swedish public sector

”Organic” development in Sverige 2003-2023



Organic in in Swedish public sector

Organic development in Sweden



Organic in in Swedish public sector

Benchmarking two regions Gävleborg vs Dalarna

Municipal/region	Totala food purchase	Organic purchase	Procent Organic	Municipal/region	Total food purchase	Organic purchase	Procent Organic
Ockelbo	6 204 799	2 858 177	46,1	Borlänge	47 375 407	30 540 213	64,5
Gävle	108 815 237	47 022 047	43,2	Gagnef	8 729 835	2 636 141	30,2
Region Gävleborg	37 507 173	13 828 825	36,9	Ludvika	23 946 540	7 007 936	29,3
Sandviken	36 949 864	11 743 249	31,8	Falun	53 335 997	14 973 509	28,1
Hudiksvall	36 109 147	9 998 685	27,7	Smedjebacken	9 485 049	2 660 178	28,0
Nordanstig	11 914 430	2 560 618	21,5	Leksand	12 058 074	3 208 294	26,6
Hofors	12 000 000	2 400 000	20,0	Region Dalarna	30 400 000	7 870 000	25,9
Ovanåker	10 688 306	2 073 288	19,4	Hedemora	11 037 464	2 703 705	24,5
Söderhamn	21 051 223	3 653 759	17,4	Säter	9 216 110	2 049 121	22,2
Bollnäs	23 286 618	3 943 575	16,9	Orsa	4 986 030	1 085 693	21,8
Ljusdal	15 248 632	1 825 523	12,0	Älvdalen	6 970 961	1 472 449	21,1
	319 775 429	101 907 746	31,9	Malung-Sälen	10 868 952	2 239 978	20,6
				Avesta	20 710 661	4 071 097	19,7
				Mora	20 701 883	3 990 325	19,3
				Vansbro	6 151 418	917 479	14,9
					275 974 381	87 426 118	31,7

 *The Role of National Targets and Policies*

2006 – National Organic Target Introduced - 25% organic food in the public sector by 2010.

2016 – New Target within the Food Strategy - 60% organic food in public meals by 2030

Regional and Local Commitments

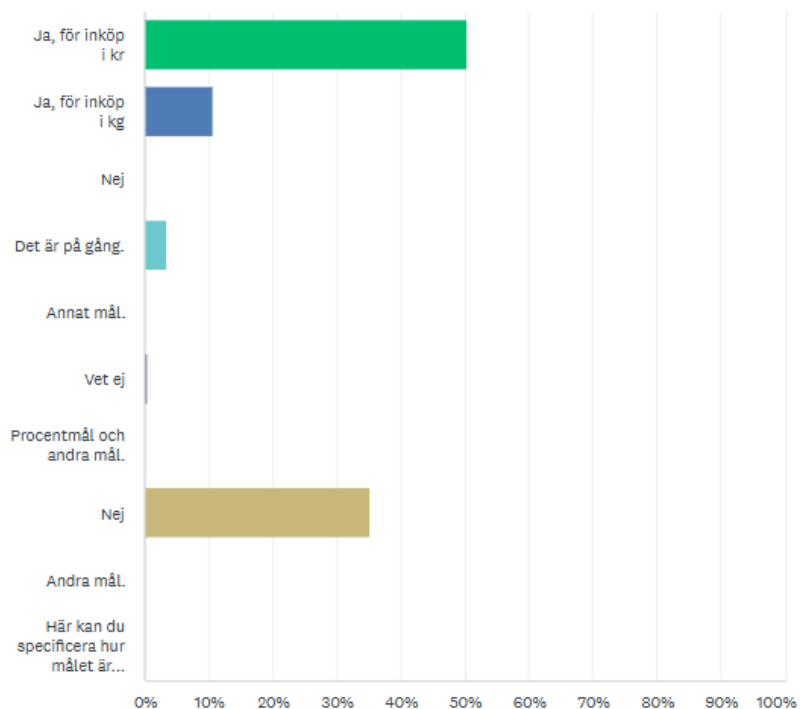
Targets for organic in Swedish public sector

Local / regional targets makes a difference

2023

Har din kommun/region ett procentmål för ekologiska livsmedel?

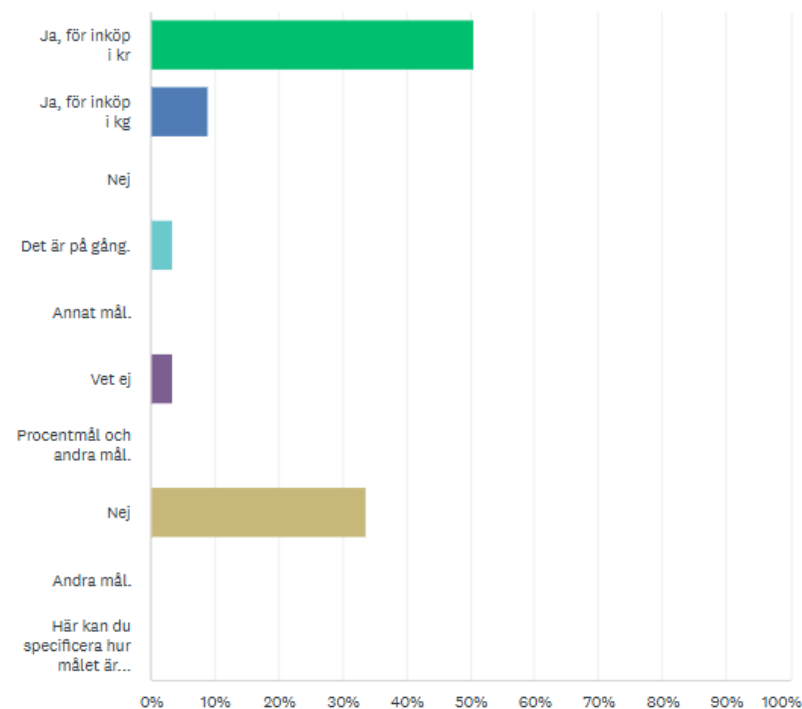
Svarade: 262 Hoppade över: 2



2024 (ongoing)

Har din kommun ett procentmål för ekologiska livsmedel?

Svarade: 89 Hoppade över: 16



The growth of organic food purchase in Swedish public sector (2003–2023)



From 2003 to 2023: The numbers tell a story

2003 Organic food accounted for only about 1–2% of total food purchases in the public sector

2010 This figure had grown significantly to 10%.

2014, The share had risen to 25%.

2019, The share had surpassed 39%, with some municipalities exceeding 50–60%.

2023, The organic share stabilized around 34–35 %

Key Success Factors Behind the Growth:

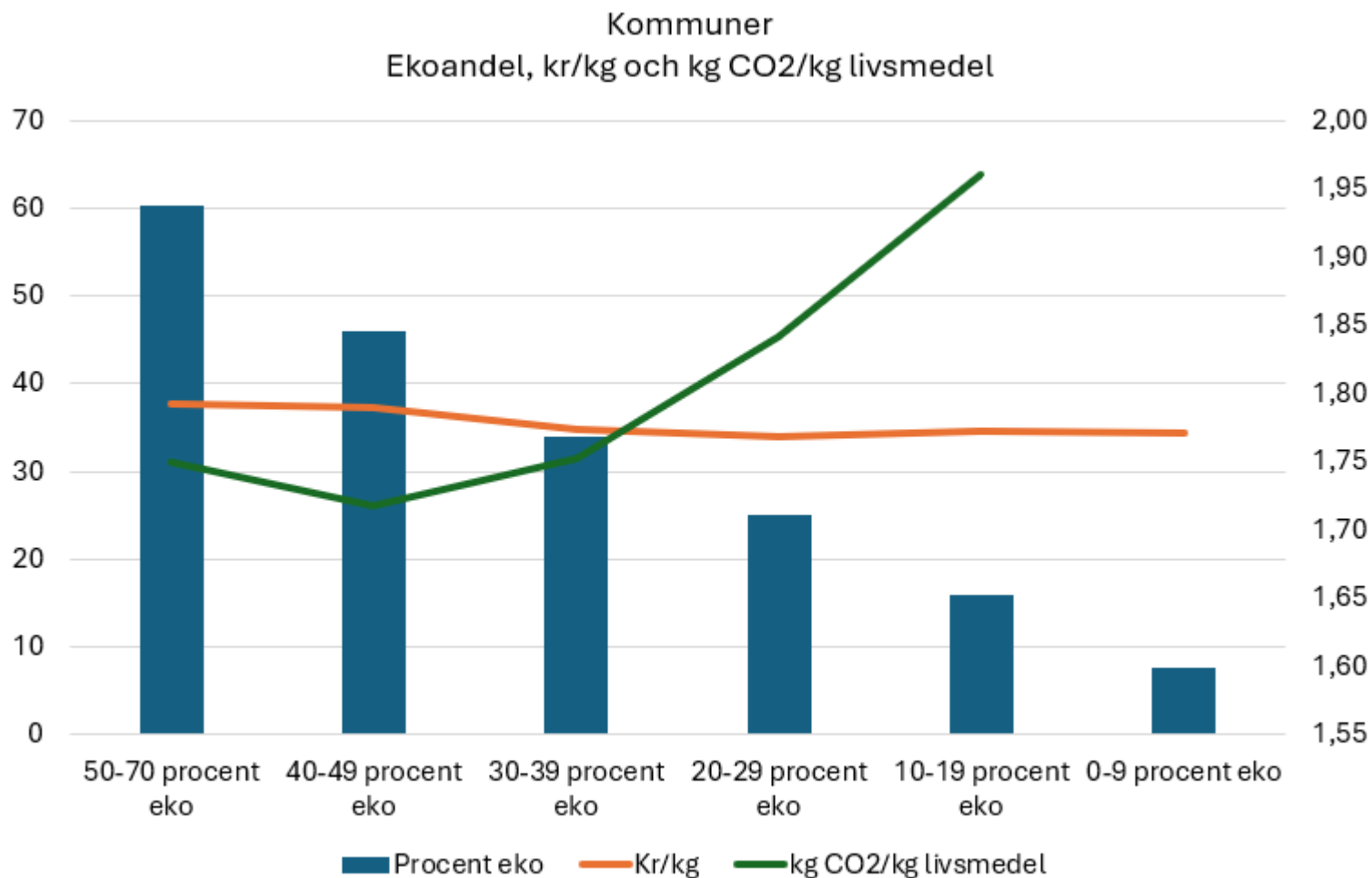
- ✓ Political Leadership
- ✓ Knowledge and Benchmarking
- ✓ Collaboration Across Sectors
- ✓ Procurement as a tool for change
- ✓ A holistic perspective and circularity
- ✓ Public Awareness

Procurement as a tool for change

-  1. Strategic shift in procurement criteria
-  2. Integration of circular economy principles
-  3. Legislative milestones and national Strategies
-  4. Support for small-Scale and regional producers
-  5. Digitalization and Transparency
-  6. Focus on Long-Term Partnerships

Organic in Swedish the public sector

What is the added cost 2023 for 60 % organic ?



	Procent eko	Kr/kg	kg CO2/kg livsmedel
50-70 procent eko	60,3	37,6	1,750
40-49 procent eko	46,0	37,3	1,718
30-39 procent eko	34,0	34,8	1,752
20-29 procent eko	25,0	33,9	1,842
10-19 procent eko	15,9	34,5	1,961
0-9 procent eko	7,6	34,4	

A small added cost for organic

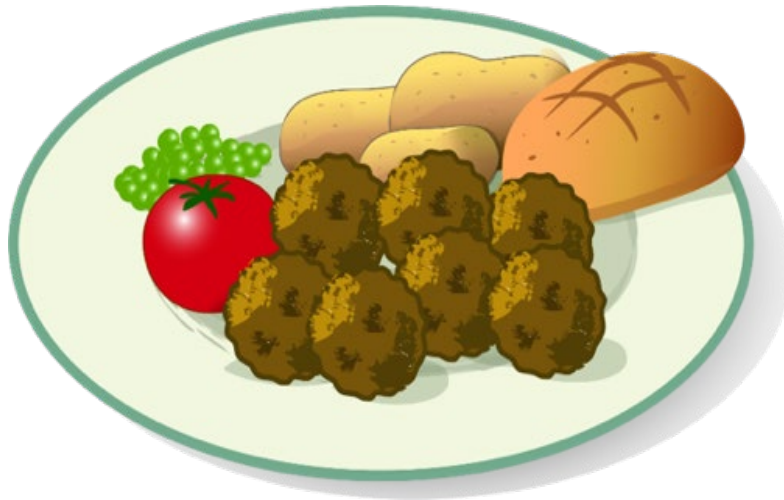


Plate with 10 % organic (SEK)
Cost/portion: 10,45 SEK/portion (330 g)

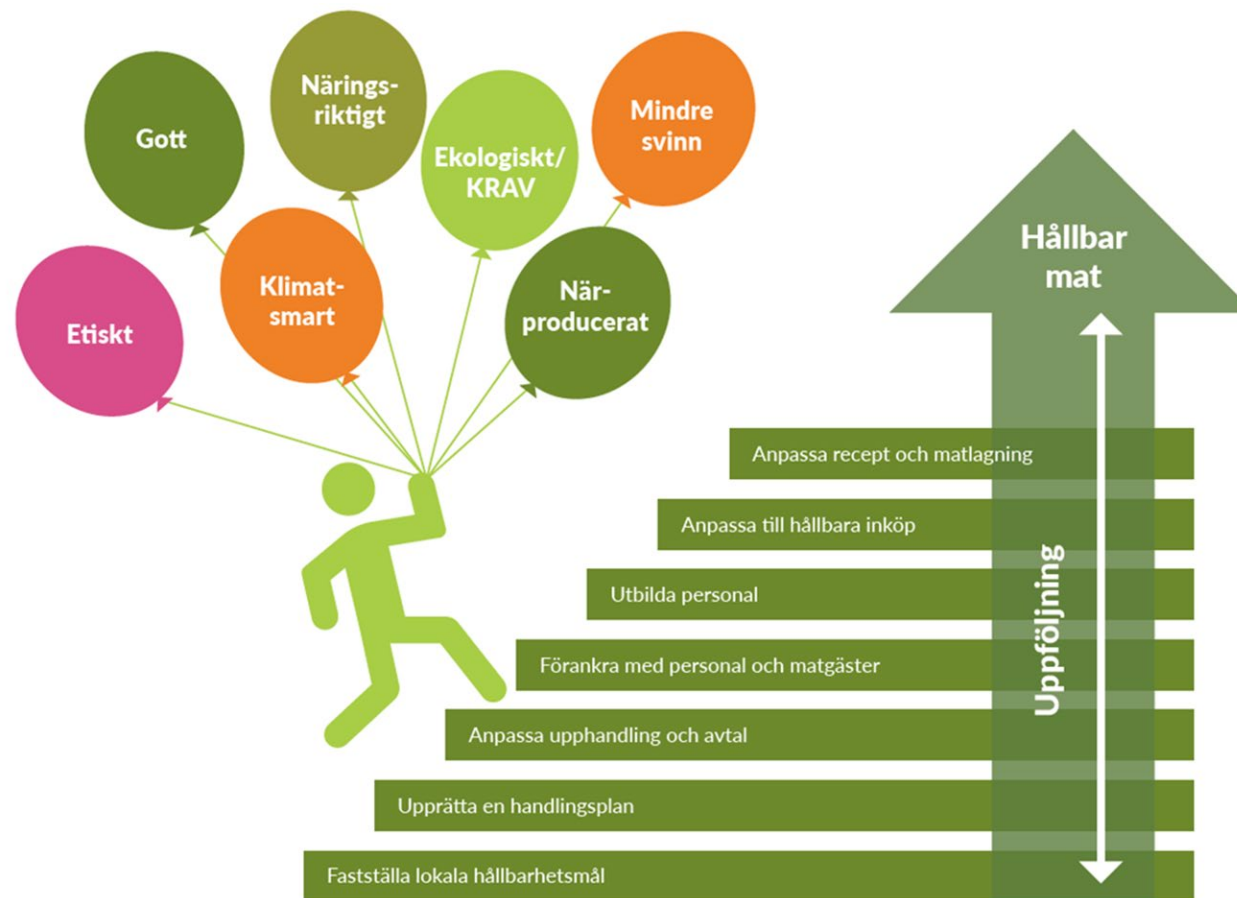


Plate with 60 % organic (SEK)
Cost/portion: 11,39 kr kr/portion (330 g)

How do the actual kitchens succeed in Sweden?

Circular Gastronomy

- Organic
- Local/ Regional produced
- Seasonal
- 20/80 % principle
- Cooking from scratch
- Foodwaste
- Reduce use of resources
- Reuse/ Recycling



Organic in the public sector

Proof of concept, Byskolan (2022)

Hållbarhetskriterier	Byskolan	Genomsnitt Sverige
Organic	99 procent	38 procent
Carbon footprint kg CO ₂ e per kg purchased food	1,1 kg CO ₂ e	2 kg CO ₂ e
Plate waste	10–20 gr/portion	ca 30 gr/portion
Svekologiskt (kg)	69 %	31 %
Cost of food	28,2 kr/kg	27 kr/kg

Nutritious



Livsmedelsverket



Byskolan



Genomsnitt offentlig sektor

Figur 12. Uppnådda hållbarhetskriterier i Byskolan jämfört med genomsnittet för Sverige.